



*Logistically Speaking...We Know Supply Chain*

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**FOR IMMEDIATE RELEASE**

## **JILLAMY PACKAGING & WAREHOUSING ACQUIRES 4<sup>TH</sup> WAY FULFILLMENT**

**Ventura, CA (November 2, 2021) – Jillamy Packaging and Warehouse** has acquired Ventura based [4<sup>th</sup> Way Fulfillment](#) expanding Jillamy's footprint as a logistics, packaging, & warehousing provider to include business-to-customer and business-to-business fulfillment services in support of a variety of business models and distribution methodologies.

“Today's customers, more than ever, require complex integrated [supply chain solutions](#) which Jillamy offers,” noted Ted Kuriger, CEO of Jillamy. “By integrating our customer focused logistics and warehousing with 4<sup>th</sup> Way's operation models, we allow our customers to rely on us for “back- end” solutions to uncomplicate their B2C/ B2B fulfillment needs. Executing Order Processing/Fulfillment services in support of a variety of business models and distribution methodologies including those of monthly subscription services and clubs, small to medium size retail catalogs, web stores and retailers, business to business and wholesale distributors with order sizes ranging from single item pick and pack to multiple pallet overseas shipments.”

Sharon Wilson, 4th Way Founder, expressed the partnership was an easy decision with Jillamy echoing their core company values. “4<sup>th</sup> Way has always emphasized the importance of customer relationships and knowing Jillamy's reputation for being a customer service focused logistic provider, along with the dedication to their employees, made this a straightforward decision.”

4<sup>th</sup> Way's current management team and staff will continue to manage the day-to-day operations but will join Jillamy and operate in lockstep with Jillamy Packaging and Warehouse increasing the overall footprint in the warehousing and fulfillment industry.

As Jillamy Packaging and Warehouse continues to expand, they will have numerous employment opportunities available at the Ventura location and invite all to apply at [Jillamy.com](http://Jillamy.com).